



## ***National Organization of Nurse Practitioner Faculties***

### **SPONSOR/EXHIBITOR INFORMATION**



**37<sup>th</sup> Annual Meeting**  
**April 14 - 17, 2011**  
Hyatt Regency Albuquerque  
Albuquerque, NM

### **Highway to the Future: Driving NP Education**

Please join the National Organization of Nurse Practitioner Faculties (NONPF) as we journey along Old Route 66 to sunny Albuquerque, New Mexico for our 37<sup>th</sup> Annual Conference. This meeting will offer you a prime opportunity to showcase your organization's message to over 500 faculty members representing nurse practitioner educational programs at national and international levels. An exhibit and sponsorship at the 37<sup>th</sup> Annual Meeting will afford you the chance to connect with these faculty members – contacts who can use your products, ideas, and services in their own clinical practice and as they influence thousands of NP students and graduates. No other conference provides this forum for direct exchange with nurse practitioner educators. Join us in April in beautiful Albuquerque, NM for this important meeting!

## Sponsorship Opportunities

NONPF is offering different levels of sponsorship opportunities available to your organization. The extent to which you wish to showcase your organization in connection with the annual meeting and NONPF will guide your selection of an appropriate sponsorship level. The following levels of sponsorship assist with the Saturday evening banquet, welcome reception, general meal functions, and breaks:

**Heart of NONPF (\$10,000 and above):** *Company logo on NONPF's homepage for month prior to and month following Annual Conference; logo on NONPF's conference page, with hyperlink, for month prior to and month following Annual Conference; sponsor name on the Sponsor and Exhibit page of NONPF web-site; recognition at President's Breakfast; sponsor name on registration area signage; sponsor name on exhibit hall signage; exhibit booth; name on cover of meeting program; full page advertisements in the program, and specialized badge(s) at meeting.*

**Gold (\$5,000- 9,999):** *Sponsor name on exhibit hall signage; 50% discount on exhibit booth; logo on NONPF conference page for on month prior to and month following Annual Conference; sponsor name in interior program; sponsor name on the Sponsor and Exhibit page of NONPF web-site; full page advertisement in program, and all specialized badge(s) at meeting*

**Silver (\$2,000 - \$4,999):** *Sponsor name on interior or program; sponsor name on the Sponsor and Exhibit page of NONPF web-site; ¼ page advertisements in program and specialized badge(s) at meeting.*

**Bronze (\$1,000 - \$1,999):** *Sponsor name in interior of program; sponsor name on the Sponsor and Exhibit page of NONPF web-site; discounts on advertisements in the meeting program, and specialized badge(s) at meeting.*

**Friend of NONPF (\$500- 999):** *Sponsor name in interior of program; sponsor name on the Sponsor and Exhibit page of NONPF web-site; and specialized badge(s) at meeting.*

Each of the following items available for sponsorship will include your company logo, and are available on a first come first serve basis. Please contact the NONPF office regarding logo requirements and more details:

- ◆ **Networking with Exhibitors Boxed Lunch Sponsor (\$15,000)** - *Same benefits as Heart of NONPF level and recognition during the luncheon*
- ◆ **Meeting Bag Sponsor (\$2,500)** - *Same benefits as Silver and name and sponsor logo on bag*
- ◆ **Friday Break Sponsor (\$2,500)** - *Same benefits as Silver and signage at break*
- ◆ **Saturday Break Sponsor (\$2,500)** - *Same benefits as Silver and signage at break*
- ◆ **Internet Café Sponsor (\$2,000)** - *Same benefits as Silver and signage at break*
- ◆ **Conference T-Shirt Sponsor (\$1,500)** - *Same benefits as Bronze and name and sponsor logo on conference T-shirts*
- ◆ **Meeting Name Badge Holders Sponsor (\$1,000)** - *Same benefits as Bronze and name and sponsor logo on badge holders*



**NONPF 2011 Annual Meeting Sponsorship Opportunities**

Participate as a sponsor of the 37<sup>th</sup> Annual NONPF Conference and help ensure that NONPF's mission to remain the leader in education for preparing a quality NP workforce to meet evolving societal needs. For more information on sponsorship opportunities, please call (202) 289-8044 or return the completed sponsorship for by fax to (202) 384-1444.  
Thank you!

Heart of NONPF	Gold	Silver	Bronze	Friend of NONPF
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Sponsor logo on NONPF's homepage (For one month prior to and one month following annual conference)	♥				
Sponsor logo on NONPF's conference page, with hyperlink (For one month prior to and one month following annual conference)	♥				
Recognition at President's Breakfast	♥				
Sponsor name on registration area signage	♥				
Sponsor name on exhibit all signage	♥	♥			
Exhibit Booth	♥				
Name on cover of meeting program	♥				
Free full page advertisement in meeting program	♥	♥			
50% discount on exhibit booth		♥			
Sponsor name in interior of meeting program			♥	♥	♥
Sponsor logo on NONPF's conference page (non-hyperlink) (For one month prior to and one month following annual conference)		♥			
¼ page advertisements in meeting program			♥		
Discounts on advertisements in meeting program				♥	
Specialized badge at meeting	♥	♥	♥	♥	♥
Sponsor name on Sponsor and Exhibit page of NONPF Website	♥	♥	♥	♥	♥

**SPONSOR/EXHIBITOR****APPLICATION**

**Location:** Hyatt Regency Albuquerque, 330 Tijeras Avenue NW, Albuquerque, NM 87102  
**Tel:** (505) 842-1234  
**Room Rates:** \$149 Single/Double + tax, identify NONPF meeting

**Meeting Dates:** Thursday, April 14 – Sunday, April 17, 2011  
**Exhibit Dates:** Thursday, April 14 – Saturday, April 16, 2011 (see next page)

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Exhibit Spaces: # of Booth Spaces** \_\_\_\_\_ **@ \$675 each**

**Special Requirements for Exhibit:**

- Electricity**
- Internet Access (\$75.00 per day in addition to exhibit fee)**  
**# of Days Internet required** \_\_\_\_\_ **x \$75 =** \_\_\_\_\_

*Please note: Exhibit rental fee includes electricity but does not include Internet access. Internet will be \$75 per day. NONPF must be notified of your special requirements by April 1, 2011.*

**Total Exhibit Amount = \$** \_\_\_\_\_

**Sponsorship Opportunities**

*Please specify the amount of sponsorship:*

- Heart of NONPF (\$10,000+) \$ \_\_\_\_\_
- Gold Level (\$5,000 - \$9,999) \$ \_\_\_\_\_
- Silver Level (\$2,000 - \$4,999) \$ \_\_\_\_\_
- Bronze Level (\$1,000 - \$1,999) \$ \_\_\_\_\_
- Friend of NONPF (\$500 - \$999) \$ \_\_\_\_\_
  
- Exhibitors Luncheon Sponsor (\$15,000) \_\_\_\_\_
- Friday Break Sponsor (\$2,500) \_\_\_\_\_
- Internet Café Sponsor (\$2,000) \_\_\_\_\_
- Meeting Name Badge Holder Sponsor (\$1,000) \_\_\_\_\_
  
- Meeting Bag Sponsor (\$2,500) *RESERVED*
- Saturday Break Sponsor (\$2,500) \_\_\_\_\_
- Conference T-Shirt Sponsor (\$1,500) \_\_\_\_\_

**Total Sponsorship: \$** \_\_\_\_\_

**TOTAL AMOUNT PAYMENT: \$** \_\_\_\_\_

**Method of Payment:**

- Check (enclosed)**
- Credit Card (MasterCard or Visa only)**

**Credit Card Payments:**

**Card Number:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

**Exp Date:** \_\_\_\_\_ / \_\_\_\_\_

**Application Deadline: March 18, 2011**

Return application and exhibit/sponsor fee to:  
 NONPF, Attn: Exhibit Manager,  
 900 19<sup>th</sup> Street, NW, Ste. 200B  
 Washington, D.C. 20006  
 Tel: 202-289-8044 Fax: 202-384-1444

**NONPF 37<sup>th</sup> Annual Meeting  
April 14-17, 2011  
Albuquerque, NM**

The exhibit program continues is an integral part of NONPFs successful annual conference and in 2011 there will be many opportunities for you to meet with the attendees. The conference program will include dedicated time for visiting exhibits. We are continuing to maximize exhibitor visibility by opening the exhibit hall a day earlier. This will ensure that maximum traffic reaches your booth right from the start of the conference. We will offer a Friday box lunch with the exhibitors, to allow attendees more time to visit exhibits while networking. Space is limited, so sign up today to guarantee your exhibit space.

**Exhibit Space & Location:** Each exhibit will include one (1) 6' skirted table and 2 chairs. Electrical hookup, internet, and phone lines will be available upon request (additional charges will apply). NONPF will contact exhibitors regarding technical needs upon receipt of exhibitor application. Exhibit space assignments will be given a month prior to the meeting.

**Exhibit Set-up and Break Down:** The exhibit area will be ready for move-in by 10:00 a.m., Thursday, April 14th. Exhibits should be set before 3:30 p.m. unless alternative arrangements have been made with NONPF Exhibit Manager. Exhibit hours will conclude at 12:00 p.m. on Saturday, April 16th. Exhibits must be completely dismantled by 4:00 p.m. Exhibits may not be dismantled earlier without permission.

**Exhibit Hours:** Thurs., April 14, 4:00 p.m. – 6:00 p.m.; Fri., April 15, 7:30 a.m. - 2:00 p.m.; Sat., April 16, 7:30 a.m. - 12:00 p.m. (Times are tentative based on preliminary program)

**Exhibit Fees:** The cost of one (1) exhibit booth is \$675.00, including electricity. Internet is available at a rate of \$75 per day. Each exhibitor is entitled to register up to two (2) individuals; however, any exhibit representative who is participating in the conference program will be required to pay the separate registration fee. Full payment of exhibit fee by March 18th is required to reserve exhibit space. Checks should be made payable to the National Organization of Nurse Practitioner Faculties (NONPF).

**Cancellation Policy:** Cancellations received by March 18th will be subject to \$50 processing fee. NONPF will not honor refunds on cancellations received after March 18th.

**Liability:** The National Organization of Nurse Practitioner Faculties, their agents, or their employees will not be responsible for injury, loss or damage whatsoever, prior, during, or subsequent to the period covered by this application/contract. Exhibitors agree to maintain such insurance that will fully protect the above parties from any and all claims of any nature.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the Hotel and shall indemnify and hold harmless the Hotel, its parent, agents, affiliates, directors, officers, servants, and employees from any and all such losses, damages, and claims.

**Restrictions:** Exhibitors must comply with usual and accepted professional practices in the exhibit area.

**Shipping Materials to Conference:** Upon receipt of your exhibitor application, NONPF will provide details for shipping materials.



*National Organization of Nurse Practitioner Faculties*  
900 19<sup>th</sup> Street NW, Suite 200B  
Washington, DC 20006



**NONPF 37<sup>th</sup> Conference – April 14-17, 2011**